



May 20, 2016

**To:** Interested Parties  
**From:** Ben Tulchin, Ben Krompak and Kiel Brunner; Tulchin Research  
**Re:** **Sanders Continues To Run Much Stronger Than Clinton Against Trump in National and Swing State General Election Polling**

Democrats seeking a presidential nominee to lead their party to victory in November should take notice of the overwhelming preponderance of data demonstrating that Bernie Sanders is the strongest Democratic candidate to defeat Donald Trump. For months, public polling has found Sanders running consistently better than Hillary Clinton against Trump both nationally and in key swing states across the country and that trend remains very much in tact today.

The most recent Real Clear Politics (RCP) polling averages over the past month find Sanders leading Trump by a 11.2 percentage point margin (50.6%-39.4%) – **more than three times the size of Clinton’s 3.3-point average lead** (45.8%-42.5%). Here we present some of the most recent national polls which all find Sanders running stronger than Clinton against Trump.

National Polling: 2016 Presidential General Election   Democratic Candidates vs. Donald Trump							
	Bernie Sanders (D)	Donald Trump (R)	Sanders - Trump	Hillary Clinton (D)	Donald Trump (R)	Clinton - Trump	Sanders Advantage Over Clinton
<b>CBS/NYT, 5/13-5/17</b> 1,109 Registered Voters, MoE +/- 3%	51%	38%	<b>+13</b>	47%	41%	<b>+6</b>	<b>+7</b>
<b>Fox News, 5/14-5/17</b> 1,021 Registered Voters, MoE +/- 3%	46%	42%	<b>+4</b>	42%	45%	<b>-3</b>	<b>+7</b>
<b>PPP, 5/6-5/9</b> 1,222 Registered Voters, MoE +/- 3.2%	50%	39%	<b>+11</b>	47%	41%	<b>+6</b>	<b>+5</b>
<b>CNN/ORC, 4/28-5/1</b> 890 Registered Voters, MoE +/- 3.5%	56%	40%	<b>+16</b>	54%	41%	<b>+13</b>	<b>+3</b>
<b>Morning Consult, 4/26-4/29</b> 1,964 Registered Voters, MoE +/- 2%	52%	36%	<b>+16</b>	46%	39%	<b>+7</b>	<b>+9</b>
<b>IBD/TIPP, 4/22-4/28</b> 814 Registered Voters, MoE +/- 3.5%	50%	38%	<b>+12</b>	47%	40%	<b>+7</b>	<b>+5</b>
<b>USA Today/Suffolk, 4/20-4/24</b> 1,000 Likely Voters, MoE +/-3%	52%	37%	<b>+15</b>	50%	39%	<b>+11</b>	<b>+4</b>
<b>GWU/Battleground, 4/17-4/20</b> 1,000 Likely Voters, MoE +/-3.1%	50%	40%	<b>+10</b>	46%	43%	<b>+3</b>	<b>+7</b>
<b>Fox News, 4/11-4/13</b> 1,021 Likely Voters, MoE +/-3%	53%	39%	<b>+14</b>	48%	41%	<b>+7</b>	<b>+7</b>
<b>CBS News, 4/8-4/12</b> 1,098 Registered Voters, MoE +/-3%	53%	36%	<b>+17</b>	50%	40%	<b>+10</b>	<b>+7</b>

That Sanders runs better than Clinton against Trump is largely due to Sanders's superior standing with independents as well as his strong base of support among younger voters, who back him in greater numbers against Trump than they do Clinton.

Also driving Sanders's stronger showing against Trump is that he is by far the most popular candidate for president remaining in the race. According to the most recent CBS News/New York Times poll, Sanders is viewed favorably by voters with 41% favorable to 33% unfavorable for an 8-point margin. This positive profile stands in stark contrast to both Hillary Clinton and Donald Trump, who are both deeply unpopular. Clinton's favorables are 31% to 52% unfavorable (-21) while Trump is slightly more unpopular (26% favorable to 55% unfavorable, -29).

<b>National Polling: 2016 Presidential General Election   Democratic Candidates and Donald Trump Favorability</b>			
<b>CBS/NYT, 5/13-5/17 1,109 Registered Voters, MoE +/- 3%</b>	<b>Favorable</b>	<b>Unfavorable</b>	<b>Fav - Unfav</b>
<b>Bernie Sanders</b>	41%	33%	<b>+8</b>
<b>Hillary Clinton</b>	31%	52%	<b>-21</b>
<b>Donald Trump</b>	26%	55%	<b>-29</b>

Additionally, Sanders runs markedly better than Clinton against Trump in many key battleground states. In fact, Sanders leads Trump by wider margins than Clinton in *all* of the public polling that has been conducted in swing states over the past few months.

Battleground State Polling: 2016 Presidential General Election   Democratic Candidates vs. Donald Trump								
State	Pollster and Methodology	Bernie Sanders (D)	Donald Trump (R)	Sanders - Trump	Hillary Clinton (D)	Donald Trump (R)	Clinton - Trump	Sanders Advantage Over Clinton
ARIZONA	PPP, 5/13-5/15 896 Registered Voters, MoE +/- 3.3%	45%	44%	+1	41%	45%	-4	+5
FLORIDA	Quinnipiac, 4/27-5/8 1,051 Voters, MoE +/- 3%	44%	42%	+2	43%	42%	+1	+1
GEORGIA	Atlanta Journal Constitution, 5/9-5/12 822 Registered Voters, MoE +/- 4.3%	47%	42%	+5	41%	45%	-4	+9
INDIANA	NBC/WSJ/Marist, 4/26-4/28 2,149 Registered Voters, MoE +/- 2.6%	46%	47%	-1	41%	48%	-7	+6
IOWA	NBC/WSJ/Marist, 1/2-1/7 1,470 Registered Voters, MoE +/- 2.6%	51%	38%	+13	48%	40%	+8	+5
MICHIGAN	Survey USA, 3/23-3/24 904 Likely Voters, MoE +/- 3.3%	55%	36%	+19	49%	38%	+11	+8
MINNESOTA	Star Tribune/Mason Dixon, 1/18-1/20 800 Registered Voters, MoE +/- 3.5%	53%	37%	+16	43%	38%	+5	+11
MISSOURI	Fort Hayes State University, 3/3-3/10 475 Adults, MoE +/- 4.6%	43%	40%	+3	38%	43%	-5	+8
NEW HAMPSHIRE	WBUR/MassINC, 5/12-5/15 501 Likely Voters, MoE +/- 4.4%	54%	38%	+16	44%	42%	+2	+14
NEW JERSEY	Rutgers-Eagleton, 4/1-4/8 738 Registered Voters, MoE +/- 4%	55%	34%	+21	50%	36%	+14	+7
NORTH CAROLINA	Civitas, 4/23-4/25 600 Likely Voters, MoE +/- 4%	55%	37%	+18	49%	40%	+9	+9
OHIO	Quinnipiac, 4/27-5/8 1,042 Voters, MoE +/- 3%	43%	41%	+2	43%	49%	-6	+8
PENNSYLVANIA	Quinnipiac, 4/27-5/8 1,077 Voters, MoE +/- 3%	47%	41%	+6	43%	42%	+1	+7
UTAH	Deseret News/KSL, 3/8-3/15 500 Likely Voters, MoE +/- 4.4%	48%	37%	+11	38%	36%	+2	+9
VIRGINIA	Roanoke College, 1/18-1/26 524 Likely Voters, MoE +/- 4.3%	55%	33%	+22	52%	35%	+17	+5
WISCONSIN	WPR/St. Norbert, 4/12-4/15 616 Registered Voters, MoE +/- 4%	52%	33%	+19	46%	34%	+12	+7